

Plan studiów stacjonarnych II stopnia
Kierunek Ekonomia
Profil ogólnoakademicki
realizacja od roku akademickiego 2019/2020

Studia II stopnia (w j. angielskim), Specjalność: International Business – Cross Cultural Aspects

Lp.	Kod przedmiotu	Przedmiot (Course name)	Forma zaliczenia	Forma zajęć							I ROK					II ROK						
				Razem	Wykład	Ćw. Audytoryjne	Ćw. Warsztatowe	Laboratoria	Seminarium	Inne	1 semestr		2 semestr			3 semestr		4 semestr				
											Wykład	ECTS	Wykład	Ćw./Konw./Lab.	ECTS	Wykład	Ćw./Konw./Lab.	ECTS	Wykład	Ćw./Konw./Lab.	ECTS	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	
O. General content group																						
2	E/IE/O.1	Academic Lecture	ZAL	30	30											30	2					
3	E/IE/O.2	Modern Lang. - English for Business Com.	ZAL	60		60					30	2		30	2							
4		Total		90	30	60	0	0	0	0	30	2	0	30	2	30	0	2	0	0	0	
A. Basic contents group																						
6	E/IE/A.1	Managerial Economics	E/1	30	15	15					15	15	4									
7	E/IE/A.2	Advanced Macroeconomics	E/1	30	15	15					15	15	4									
8	E/IE/A.3	Econometrics and interferential statistics	E/2	45	15			30					15	30	5							
9	E/IE/A.4	Business Law	ZAL	30	30								30		4							
10	E/IE/A.5	History of Economic Thought	ZAL	30	15	15							15	15	4							
11	E/IE/A.6	Business Ethics	ZAL	15	15											15		3				
12	E/IE/A.7	International Business Strategy	ZAL	15		15					15	2										
13		Total		195	105	60	0	30	0	0	30	45	10	60	45	13	15	0	3	0	0	
B. Major contents group																						
15	E/IE/B.1	Human Resource Management	ZAL	30		30					30	3										
16	E/IE/B.2	Global Economy	E/1	30	30					30		4										
17	E/IE/B.3	Capital and Financial Market	E/2	30	15	15							15	15	4							
18	E/IE/B.4	Advanced Mathematical Economics	E/2	30	15	15										15	15	3				
19	E/IE/B.5	MA Seminar	ZAL	120				120			30	5		30	5	30	10		30	15		
20		Total		240	60	60	0	0	120	0	30	60	9	15	45	9	15	45	13	0	30	
C. Specialized contents group																						
22	E/IE/C.1	Cultural Economics	E/3	30	30											30		3				
23	E/IE/C.2	Cross-Cultural Communication	ZAL	15	15														15		3	
24	E/IE/C.3	Business Cultures	ZAL	15		15								15	2							
25	E/IE/C.4	Methodology of Economics	ZAL	30		30					30	4										
26	E/IE/C.5	Business Institutional Environment	ZAL	15		15								15	2							
27	E/IE/C.6	Quality Management	E/3	15		15												15	3			
28		Total		120	45	75	0	0	0	0	30	4	0	30	4	30	15	6	15	0	3	
C-1. Elective specialized contents group																						
30	E/IE/C-1.1a E/IE/C-1.1b	Supply Management Chain International Logistics	ZAL	30	15	15													15	15	4	
31	E/II/C-1.2a E/II/C-1.2b	Business Communication Public Relations	ZAL	15		15														15	2	
32	E/II/C-1.3a E/II/C-1.3b	Business Information Systems Information Technology	ZAL	15		15					15	2										
33	E/II/C-1.4a E/II/C-1.4b	Strategic games (Marketplace) E-Business	ZAL	30			30									30	3					
34	E/IE/C-1.5a E/IE/C-1.5b	Global Consumer Behaviour Consumer Behaviour - European Perspective	ZAL	15		15								15	2							
35	E/II/C-1.6a E/II/C-1.6b	International Finance and Banking Accounting	ZAL	30	15	15													15	15	3	
36	E/IE/C-1.7a E/IE/C-1.7b	International Marketing Global Marketing Strategy	ZAL	25	10	15										10	15	3				
37	E/IE/C-1.8a E/IE/C-1.8b	Corporate Social Responsibility Leader Games	ZAL	30			30													30	3	
38		Total		190	40	90	60	0	0	0	0	15	2	0	15	2	10	45	6	30	75	
39		Total general contents group, basic contents group, major content group, specialized contents group, elective specialized contents group		835	280	345	60	30	120	0	60	180	30	75	165	30	100	105	30	45	105	30

Studia kończą się uzyskaniem tytułu magistra w specjalności International Business – Cross Cultural Aspects
Zatwierdzono na Radzie Wydziału w dniu 23.05.2019 r. Obowiązuje od roku akademickiego 2019/2020.